TECHLINES
E-COMMERCE SOLUTIONS

TECHLINES

CORPORATE SYSTEMS **SOLUTIONS**
E-COMMERCE **SOLUTIONS**

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ABOUT US

Since 2017, Techlines has been developing management software packages and supporting companies in the development of their information systems. Our expertise covers the development of custom software, the implementation of e-commerce solutions, and the integration of enterprise systems (ERP-SYS). These solutions improve profitability, simplify daily management, and strengthen customer relationships.

We place innovation and adaptation at the heart of our approach, offering high-performance management software packages, web applications, and mobile solutions designed to meet the real needs of each organization. More than a technology provider, Techlines is committed to serving as a trusted partner, dedicated to supporting its clients towards sustainable growth and solid success.

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OUR SERVICES

01

Design and Development of ECommerce Stores

02

Design and Development of Applications

03

(ERP-SYS)

04

Custom Software Development

05

Graphic Design

06

Hosting and Email Solutions

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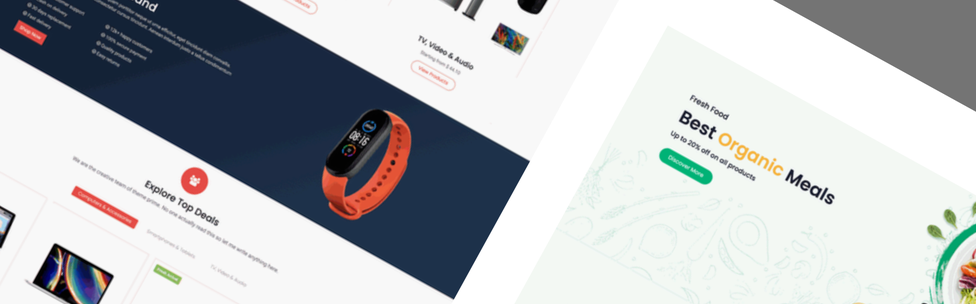
01 Design and Development of E-Commerce Stores

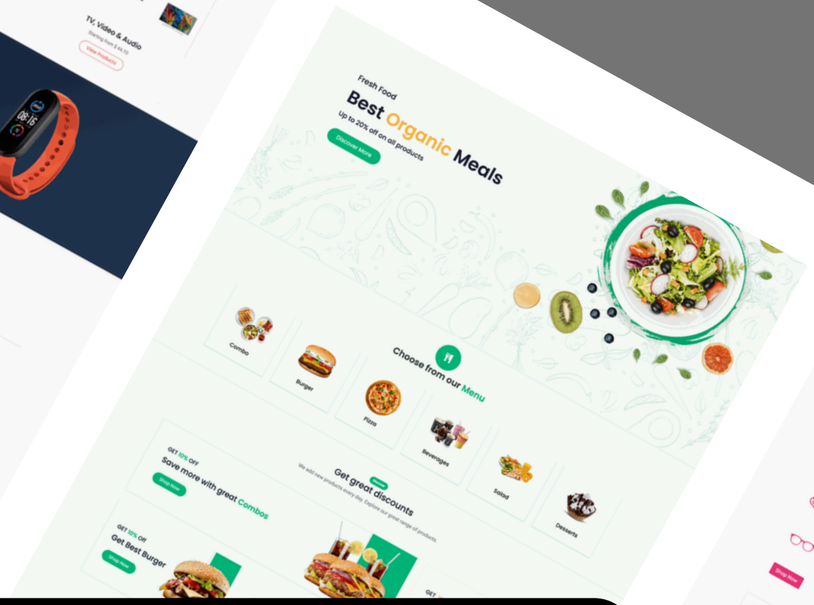
Nowadays, creating an online store is one of the most important steps for companies and individuals seeking to offer their products and services online. With the increasing number of e-commerce stores, good design and programming have become essential for achieving success in the e-commerce market.

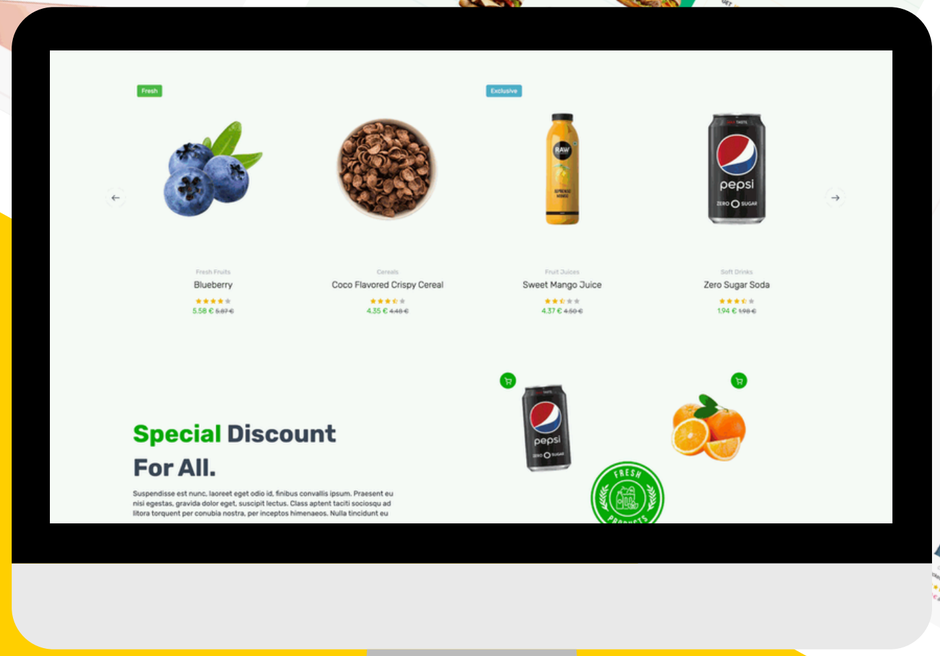
Building an online store requires a comprehensive and smart approach that includes several elements such as attractive design, ease of use and navigation, and effective programming that improves user experience and facilitates the purchasing process. The store must also be designed to be compatible with different devices and screen sizes that users may use.

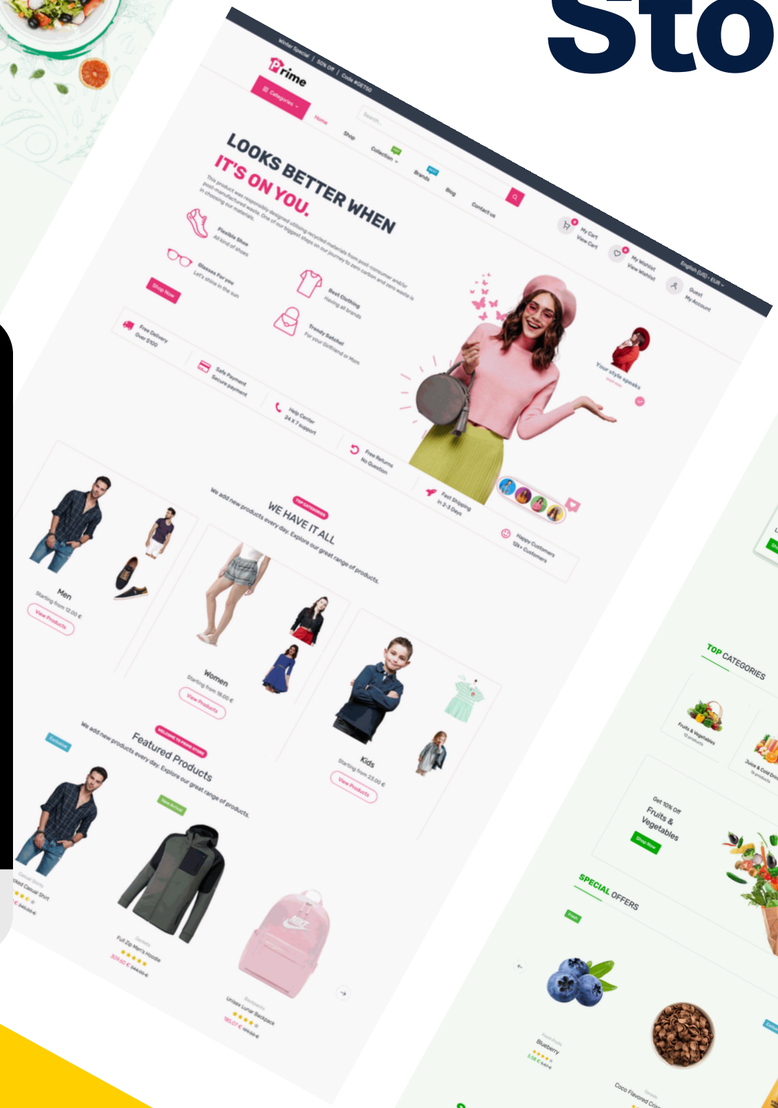
Although anyone can manually create an online store, relying on design and programming experts helps achieve better and faster results. Therefore, it is important to seek out the best design and development companies that provide integrated services to build high-quality e-commerce stores.

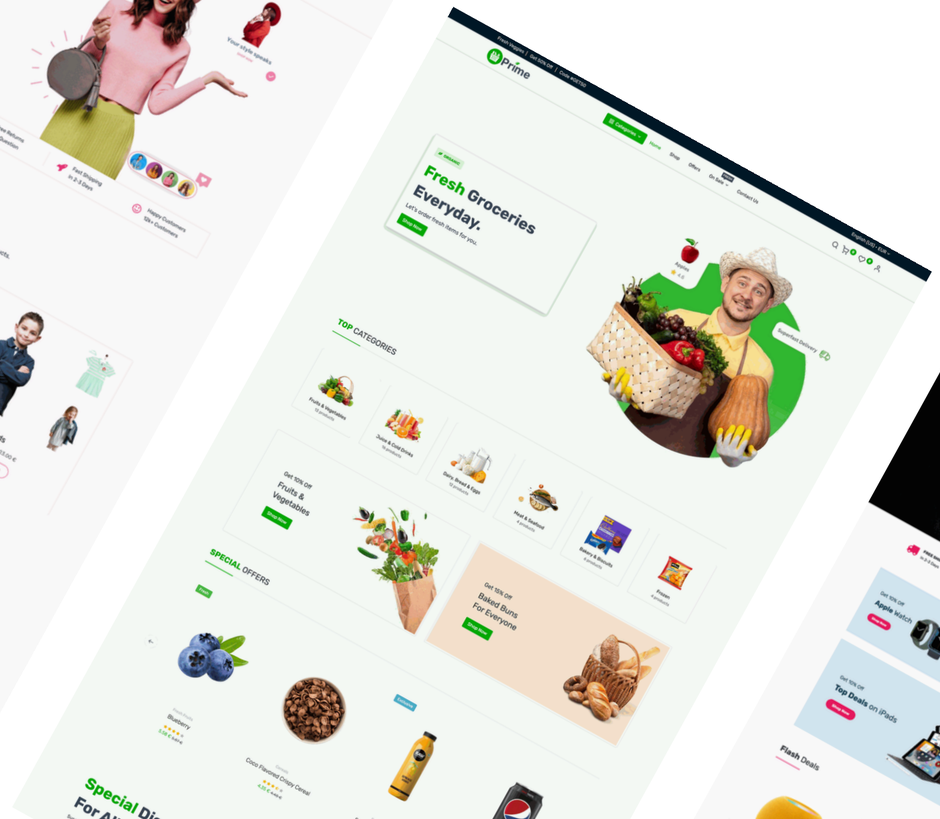
E - Commerce Store Themes

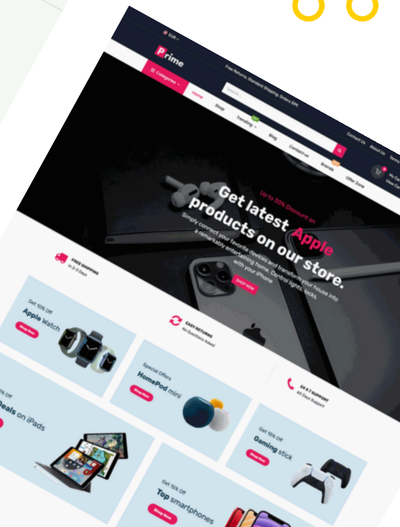


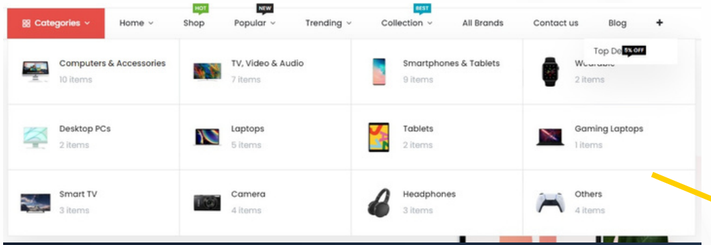


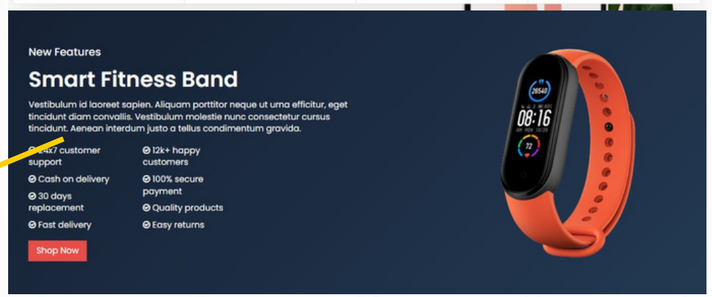


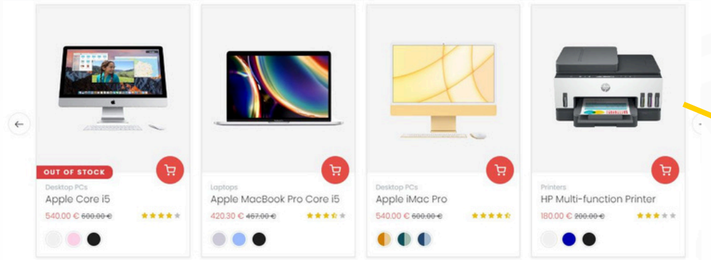


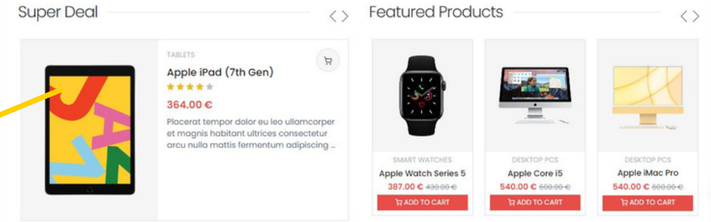


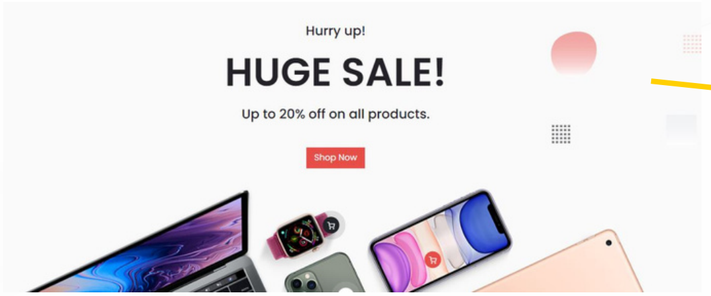












Offers Block

Product Display Block in a Professional Style

Modern Professional Menu

Categories and Offers Display Block (Modern)

Animated and Modern Offers Block

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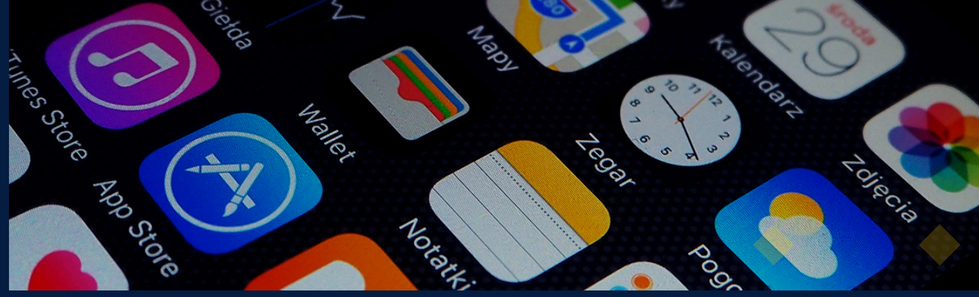
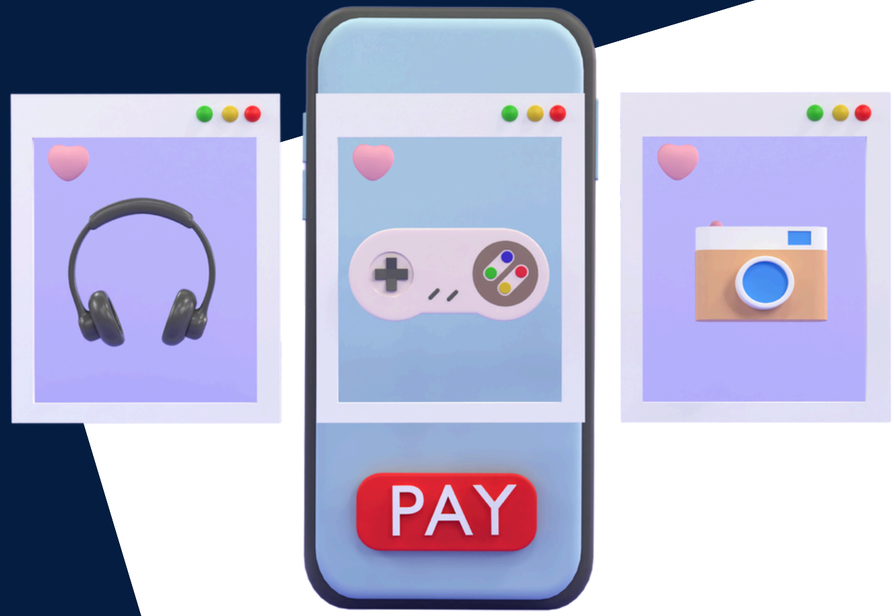
02 Design and Development of Applications



Design and development of applications is a growing and evolving field in today's modern technological era, where applications are considered an essential tool for communication and interaction between users and companies or organizations. Thanks to rapid advancements in information technology, anyone today can design and develop an application with ease.

Application design requires market research, user needs analysis, and an understanding of the specific goals of the application as well as the message the owner wants to convey through it. As for application development, it requires advanced programming skills and mastery of different programming languages



Individuals and organizations can benefit from the services of design and development companies to create applications that meet user needs and achieve specific objectives. With today's technological progress, it is possible to develop multi-platform applications with diverse and advanced functionalities to better serve users.

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03 Enterprise Systems Solutions (ERP-SYS)

We provide a range of integrated solutions and services that help companies manage their operations efficiently and effectively. Through these solutions, businesses can monitor processes, employees, inventory, finances, and sales in an easy and organized way. This leads to improved productivity, saving time and effort, and reducing costs.

In addition, these solutions enable companies to obtain detailed data and statistics about their performance and analyze them to make the right decisions for the future. Companies of all sizes—large, medium, or small—can benefit from enterprise system solutions (ERP).

SOFTWARE USED

Microsoft Dynamics 365

ORACLE

odoo

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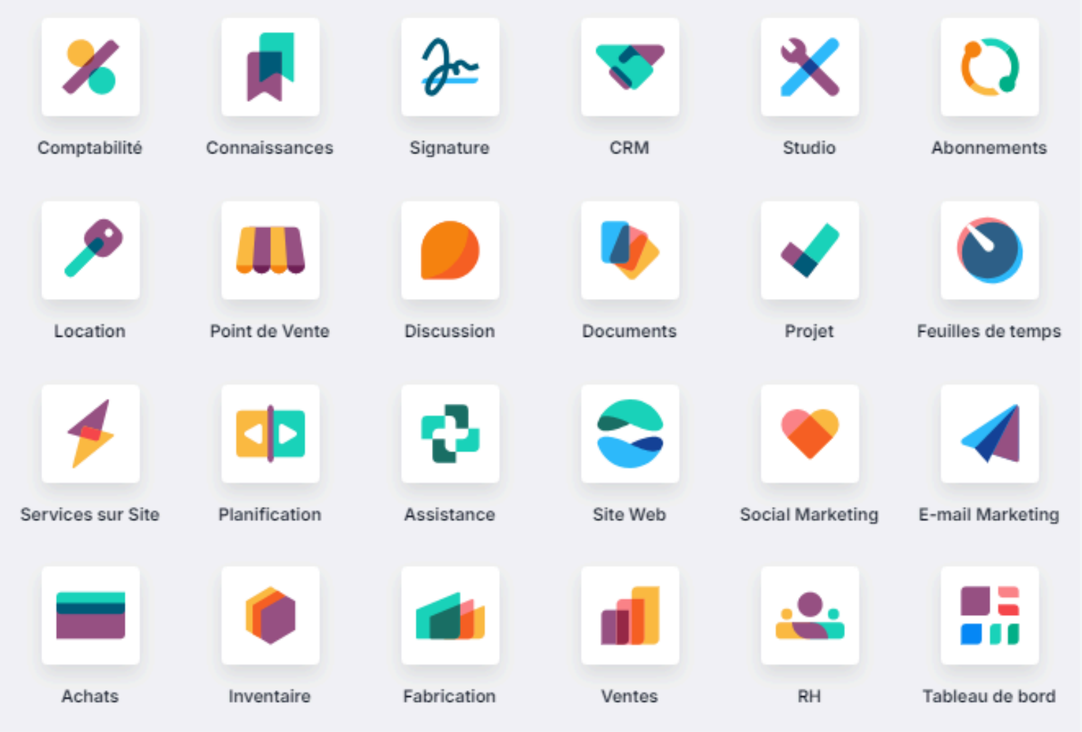
odoo

Odoo is one of the most widely used global software solutions for enterprise management, providing comprehensive solutions for:

- Human Resources Management
- Accounting
- Sales
- Procurement
- Point of Sale (POS)
- Inventory Management
- Productivity
- Marketing
- Customer Relationship Management (CRM)
- And many other functions



Odoo is known for its ease of use and availability in multiple languages, including Arabic, making it a suitable choice for Arab companies looking to improve their operations and increase efficiency. Additionally, Odoo offers a range of add-ons that can be customized according to a company's specific needs.

Using global software like Odoo is therefore a crucial step in enhancing company management and driving business success.

Point of Sale

Easy to Use

ISet up in minutes and sell your products within seconds..

Compatible with Any Device

POS

Handle multiple customers at the same time

Unmatched Search Speed

Works with or without an internet connection

Register your customers to track their purchasing habits

Loyalty Program

Reward your loyal customers with points, gifts, and discounts

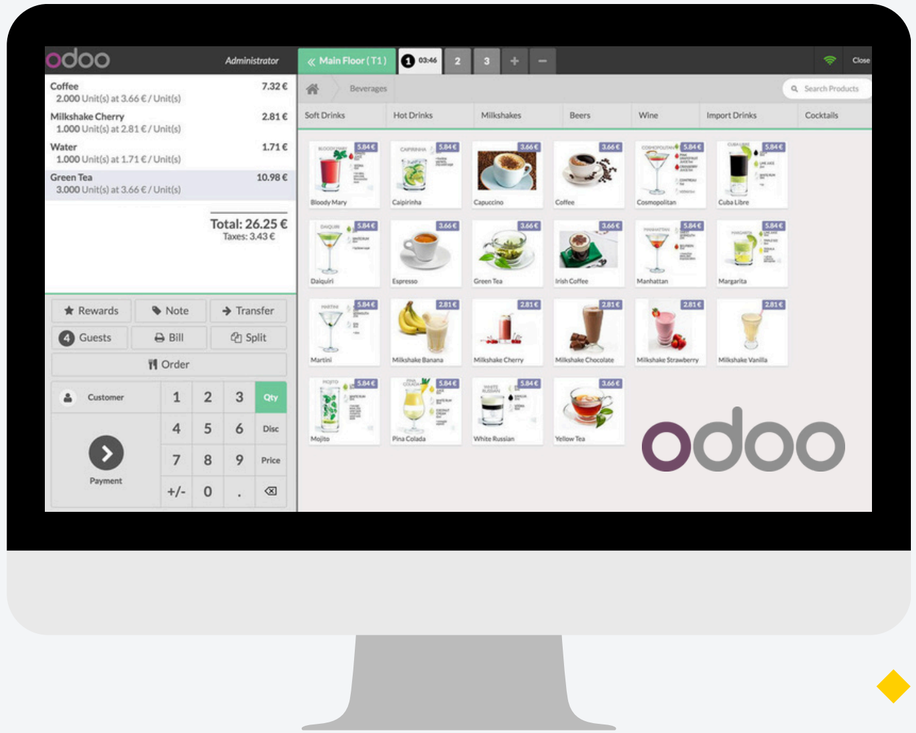
Inventory

Instant monitoring and accurate forecasts for efficient procurement management

Manage multiple floors and tables efficiently

Print directly from the kitchen and bar

Split bills among multiple customers easily



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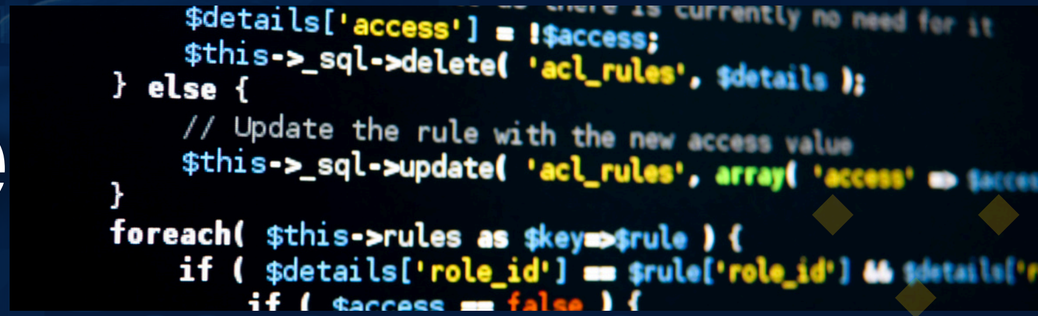
Serving perfection: all-in-one restaurant POS

04 Custom Software



Custom software refers to computer programs developed to meet the specific needs and requirements of individuals and organizations. When traditional software proves difficult to use, custom software can provide the optimal solution. It allows you to tailor and modify programs according to your specific needs, whether for work or personal use.

Custom software includes a wide range of applications, such as e-learning programs, business management software, gaming applications, and many more. These programs help improve efficiency and productivity, save time and money, and enable users to work more effectively and achieve their goals with ease.

Therefore, using custom software is a good option for individuals and organizations aiming to enhance performance and achieve success. It also contributes significantly to economic and social development within the community.

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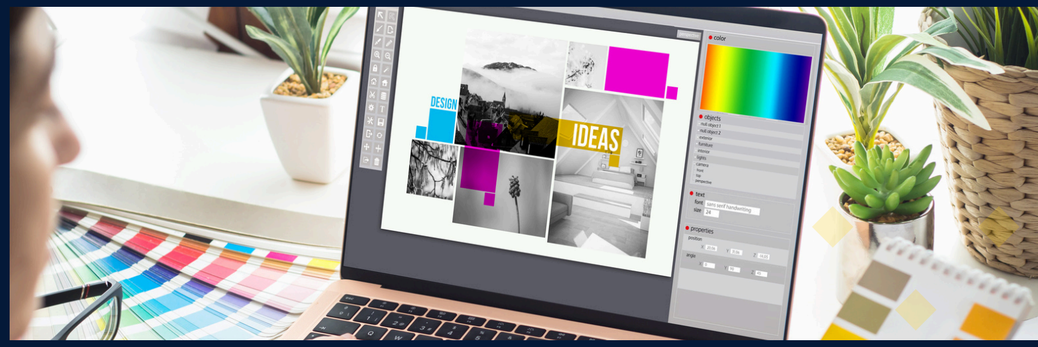
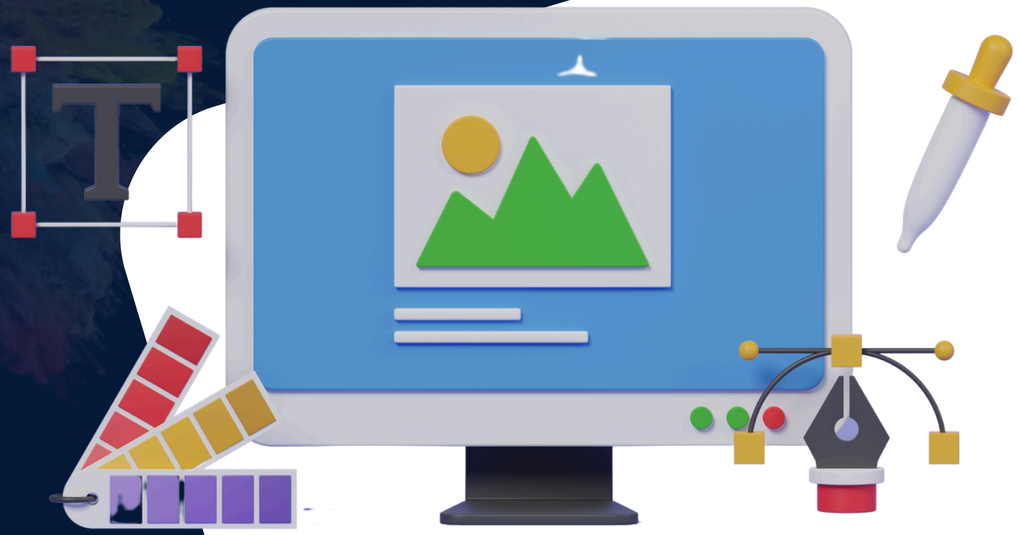
05 Graphic Design



Graphic design is the process of creating and designing images, illustrations, text, and other visual elements using digital and computer tools. Graphic design is used in various fields such as marketing, advertising, publishing, film production, and gaming.

Graphic design relies on the effective use of colors, fonts, images, illustrations, and shapes to convey the desired message clearly and attractively. It is also an important tool for enhancing user experience on websites and computer applications.

In short, graphic design is both a science and an art used to communicate messages in an engaging and effective way.



HEINES
BUILDING SOLUTIONS

06 Hosting and Email Solutions

Hosting and email solutions are essential services for any website or online business. If you want to launch a website or an online application, hosting and email solutions allow you to store your site’s files and data on the internet and help manage your company’s email by providing a custom email address with your company’s name.

This facilitates communication with customers and improves interaction between you and your clients. Therefore, if you plan to launch a website or online application, finding the right hosting and email solutions is an important step to ensure the success of your website or application.

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